

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person * <u>MCGRATH TIMOTHY J</u> (Last) (First) (Middle) <u>PC CONNECTION, INC.</u> <u>730 MILFORD ROAD</u> (Street) <u>MERRIMACK NH 03054</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>PC CONNECTION INC [PCCC]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>President & CEO</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/08/2014</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/08/2014		M		25,000	A	\$0.0	238,000	D	
Common Stock	08/08/2014		F		10,488	D ⁽¹⁾	\$21.37	227,512	D	
Common Stock	08/11/2014		M		25,000	A	\$6.77	252,512	D	
Common Stock	08/11/2014		S		25,000	D	\$21.3716 ⁽³⁾	227,512	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Restricted Stock Unit	(2)	08/08/2014		M			25,000	08/08/2014	08/08/2021	Common Stock	25,000	\$0	75,000	D	
Stock Option Right to Buy	\$6.77	08/11/2014		M			25,000	(4)	04/15/2020	Common Stock	25,000	\$0	50,000	D	

Explanation of Responses:

- PC Connection, Inc. has withheld the number of whole shares necessary to satisfy the minimum statutory withholding obligations.
- Each restricted stock unit represents a contingent right to receive one share of Common Stock of PC Connection, Inc.
- These shares were sold in multiple transactions on August 11, 2014 at an actual sale price ranging from \$21.00 to \$22.23 per share.
- Stock Option granted and became exercisable with respect to 18,750 shares on August 18, 2010, and 6,250 shares on August 18, 2011, respectively.

Janice Rush, Attorney-in-Fact 08/12/2014
for Timothy J. McGrath

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.