

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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1. Name and Address of Reporting Person * MOUSSEAU BRADLEY (Last) (First) (Middle) PC CONNECTION, INC. 730 MILFORD ROAD (Street) MERRIMACK NH 03054 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol PC CONNECTION INC [PCCC]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Sr. Vice Pres, Human Resource
	3. Date of Earliest Transaction (Month/Day/Year) 10/30/2006	
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/30/2006		M		3,752	A	\$4.73	3,752	D	
Common Stock	10/30/2006		S		3,752	D	\$11.3327	0	D	
Common Stock	10/30/2006		M		7,498	A	\$4.73	7,498	D	
Common Stock	10/30/2006		S		7,498	D	\$11.3327	0	D	
Common Stock	10/30/2006		M		11,189	A	\$5.54	11,189	D	
Common Stock	10/30/2006		S		11,189	D	\$11.3327	0	D	
Common Stock	10/30/2006		M		26,311	A	\$5.54	26,311	D	
Common Stock	10/30/2006		S		26,311	D	\$11.3327	0	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Incentive Stock Option (Right to buy)	\$4.73	10/30/2006		M			3,752	07/17/2003	07/17/2012	Common Stock	3,752	\$0	0	D	
Non Qualified Stock Option (Right to buy)	\$4.73	10/30/2006		M			7,498	07/17/2003	07/17/2012	Common Stock	7,498	\$0	0	D	
Incentive Stock Option (Right to buy)	\$5.54	10/30/2006		M			11,189	04/18/2004	04/18/2013	Common Stock	11,189	\$0	12,500	D	
Non Qualified Stock Option (Right to buy)	\$5.54	10/30/2006		M			26,311	04/18/2004	04/18/2013	Common Stock	26,311	\$0	0	D	

Explanation of Responses:

Janice Rush, Attorney-in-Fact for Bradley Mousseau 10/30/2006

** Signature of Reporting Person Date

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.